



**2022-23 JTA Impact Report**  
**[jobtrainingabq.org](http://jobtrainingabq.org)**



## Why JTA?

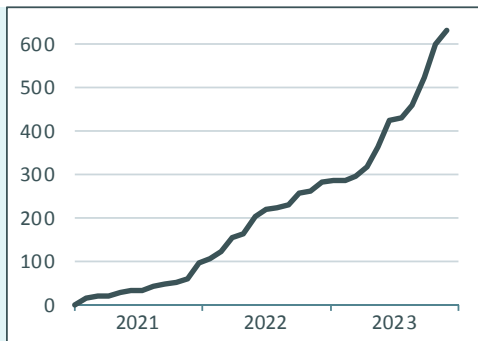
Job Training Albuquerque (JTA) is the [City of Albuquerque's](#) premier workforce development program. JTA provides Albuquerque small businesses with an opportunity to skill up their employees by funding free training courses in high-demand skills.

JTA is a partnership between the [City of Albuquerque](#) and [Central New Mexico Community College \(CNM\)](#). Program funding is provided by the [City's Economic Development Department](#) and is administered by [CNM Ingenuity \(CNMI\)](#). Eligible trainings may be offered by any JTA Partner such as CNMI, the [University of New Mexico](#), the [New Mexico Child Care and Education Association](#), the [Associated General Contractors of New Mexico](#), and [Family Friendly New Mexico](#).

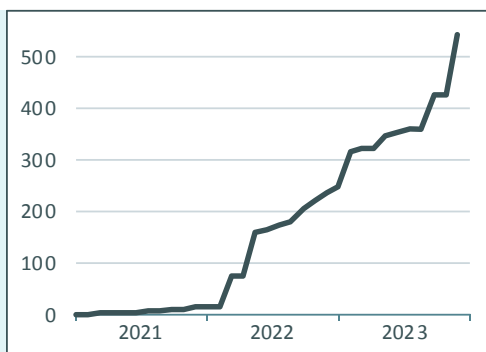
The City prioritizes workforce development as a strategy for economic growth. The EDD creates opportunities to skill up Albuquerque's workforce to match local employer demand, advance workers' careers, and generate higher wages.



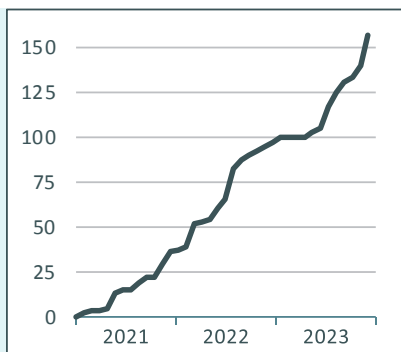
# JTA Reach: January 2020 to March 2023



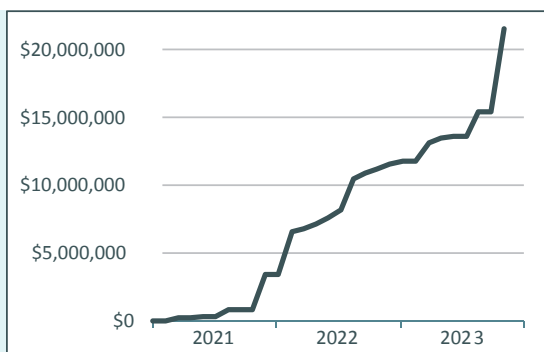
**622**  
Employees  
Skilled-Up



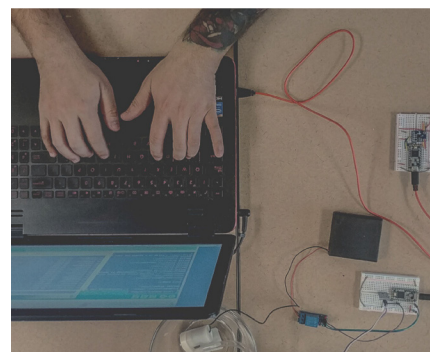
**544**  
Jobs Created



**152**  
ABQ Small Businesses  
& Non-Profits Engaged



**\$23M**  
Annual Wage-Earning  
Power Added



**\$2 Million**  
**\$23 Million**

**Invested**  
**Annual Wage-Earning**  
**Power Added**

**10X**

**Return on**  
**Investment**

# JTA's Industry Impact

During this program year, JTA continued to reach more employers across the city from a diverse set of industries by offering more than 50 unique trainings. JTA's trainings in skills such as accounting, human resources, and project management are designed to help small businesses in any industry grow.

In addition to these small business management trainings, JTA partners with industry experts to provide trainings and certifications in Albuquerque's growing sectors.

## *Select JTA Industry Trainings*

- **Construction:**  
Advanced Safety Management
- **Early Childhood Education:**  
National Administrator Credential
- **Healthcare:**  
Pharmacy Technician
- **Renewable Energy:**  
Solar Electric Basics
- **Technology:**  
CompTIA A+ Certifications
- **IT Professional**

Moving forward, JTA will continue to seek input from Albuquerque's small business community about what industry skills are needed most and add trainings to meet those needs.





# Success Stories



## Construction and Transportation - Highway Supply LLC



Highway Supply employees have participated in AGC NM's Safety Professional Development Program and CNM Ingenuity's Commercial Driver's License (CDL) training program.

*"We believe in personal and professional growth and through JTA, it is readily available. After employees complete training and obtain CDL's, pay increases and opportunities to move up can occur since they have another qualification to run a crew," said Ted Laco, Safety and Training Coordinator for Highway Supply, LLC.*

*"JTA has a lasting impact on Highway Supply LLC and employees because of opportunities provided to further careers. The training will last throughout careers no matter where people are."*

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## Non-Profits-WESST

WESST, a well-established Albuquerque non-profit helping small business owners in the community, became connected with JTA for training in the fall of 2022.

*"Non-profits find difficulty raising and allocating funds for employee development. The JTA program upskilled our staff and improved our service delivery. The courses offered are top-notch and relevant to the work we do," said Sandro Tonini, VP of Lending, WESST.*

According to Sandro regarding the specific trainings they have taken through JTA, *"WESST has become impactful and efficient in our work. Addressing financial trauma has significantly improved. We have experienced a positive paradigm shift in the organization. Our team has the ability to efficiently manage multiple projects across the state. We are grateful for the relevant and modernized courses. It's encouraging to have been provided the opportunities from the city to adapt and grow."*

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# Training Partners



**AGC**  
NEW MEXICO

**CNM In<sub>7</sub>enuity, Inc.**



**FAMILY  
FRIENDLY**  
NEW MEXICO

NMFAMILYFRIENDLYBUSINESS.ORG



**NMCCEA**  
NEW MEXICO CHILD CARE AND EDUCATION ASSOCIATION



**CONTINUING  
EDUCATION**



**ANDERSON SCHOOL  
OF MANAGEMENT**

## *Partnering for Success - Associated of General Contractors of New Mexico*

In the fall of 2022, JTA launched a partnership with the Associated of General Contractors of New Mexico to connect local construction employers with the many industry trainings they offer.

*"AGC New Mexico (AGC NM) has experience being an essential provider of professional education and credentials for the construction industry. Our new partnerships through JTA has propelled AGC NM to play an even more prominent leading role in workforce training and development." said Kelly Roepke-Orth, CEO of AGC NM.*

*According to Kelly, "Employers have provided critical business intelligence on the changing market shaping workforce training. The JTA program allowed us to pivot and enhance career development opportunities for individuals, thus improving the performance of construction companies and the industry. We are excited to continue supporting the professional development of construction workers and are proud of our role in this partnership to facilitate small business growth throughout the state."*

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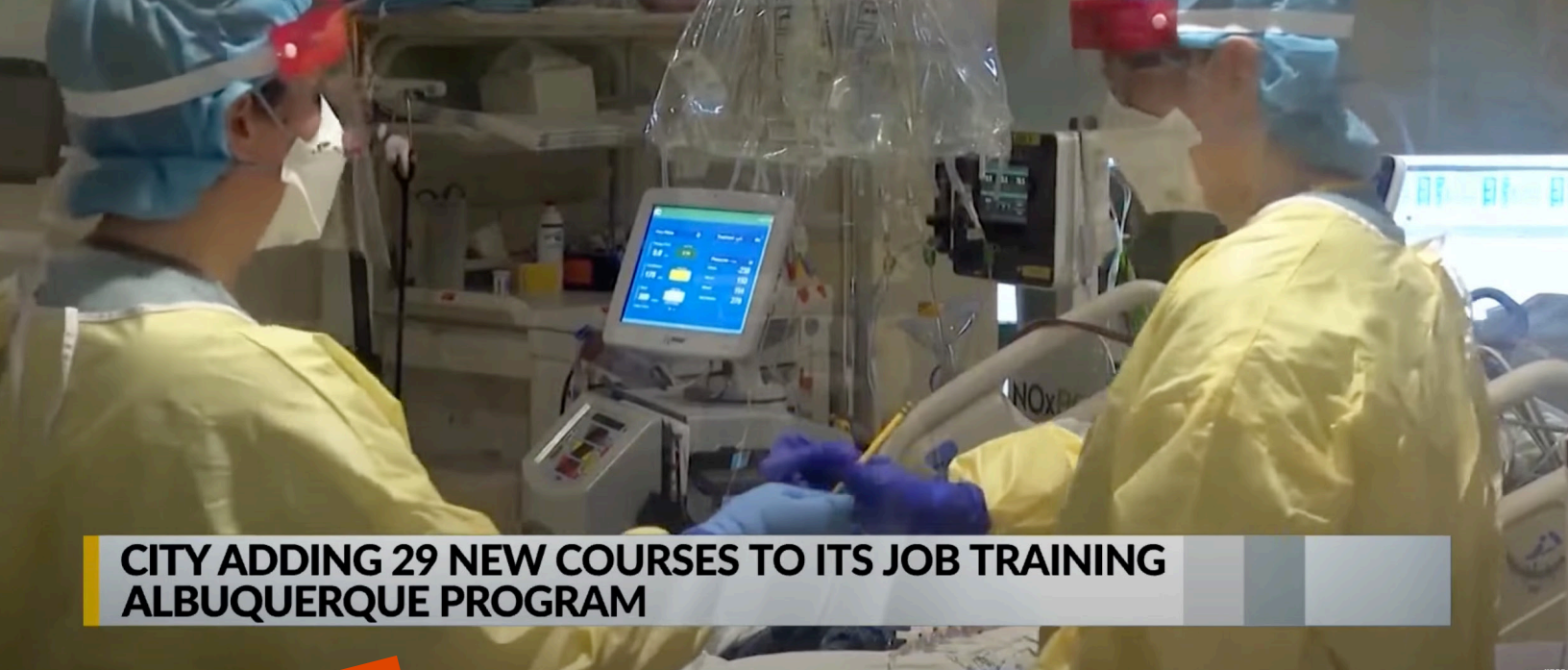
In just the past few months, over 60 employees from 14 local employers have participated in skill-building AGC NM trainings through JTA.



**AGC**  
NEW MEXICO

THE CONSTRUCTION ASSOCIATION





## CITY ADDING 29 NEW COURSES TO ITS JOB TRAINING ALBUQUERQUE PROGRAM

NEWS

# JTA IN THE NEWS

### City Expands Jobs Training Program - KRQE (October 2021)

*"... the city says [Job Training Albuquerque] has helped 85 organizations and nearly 200 employees develop skills like coding, accounting, project management and commercial driver's license training."*

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### Albuquerque's Job Training Program Sees Success

- KRQE (February 2022)

*"[JTA] has also helped employers add 184 jobs in Albuquerque, and added nearly \$8.5 million in annual wage-earning power."*

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### City of Albuquerque Adding New Courses to Job Training Program

- KQRE (September 2022)

*"The program has trained 350 people and helped 116 small businesses."*

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### City Job Training Expands with New Partners

- Albuquerque Journal (October 2022)

*"We've seen success already. We're seeing that the metrics that we track are showing an increase in wages and jobs added."*

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**jta** job training  
albuquerque  
BUILDING ABQ'S WORKFORCE ONE WORKER AT A TIME