

jta job training albuquerque

BUILDING ABQ'S WORKFORCE ONE WORKER AT A TIME



JTA Impact
Report **2024**

jobtrainingabq.org

Why JTA?

- **Job Training Albuquerque (JTA)** is the City's premier workforce development program. JTA provides Albuquerque small businesses the opportunity to skill up their employees by funding free training courses in high-demand skills.



- JTA is a partnership between the **City of Albuquerque** and **Central New Mexico Community College**. Program funding is provided by the City's **Economic Development Department** and the program is administered by **CNM Ingenuity**. Eligible trainings may be offered by any JTA Partner, such as **ACNM**, **Corus Academy**, **CNMI**, **UNM**, **NMCCEA**, and **AGC-NM**.

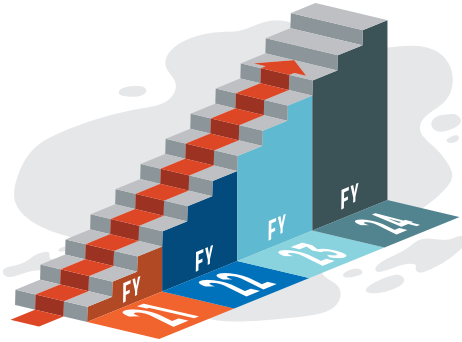


- The City's **Economic Development Department (EDD)** prioritizes workforce development as a strategy for economic growth. The EDD creates opportunities to skill up Albuquerque's workforce and to match local employer demand, advance workers' careers, and generate higher wages.



JTA Reach: January 2020 to March 2024

1,486
Employees
Skilled-up



828
Jobs
Added



227
ABQ Small
Business &
Non-Profits
Engaged



\$39.5
Million
Annual Wage-
Earning Power
Added



\$2.5 Million Invested
\$39.5 Million Annual Wage-Earning Power Added
15x Return on Investment

JTA in Growth Mode

Over the past year, JTA has experienced explosive growth by reaching new industries, employers, and helping more employees skill up. This growth directly translates to real impact for individuals, as Albuquerque employees gain confidence, skills, and opportunities through our 125+ unique trainings. Key to this success has been our amazing partnerships, which amplify our collective impact and make a significant difference in the lives of those we serve. JTA continues to add jobs, build an educated workforce, and grow the Albuquerque Economy one job at a time!

Participating Industries:

Early Childhood Education
Construction
Solar Energy
Health Care
Technology



Key Industries for the Future:

Film and Digital Media
Hospitality
Bioscience
Advanced Manufacturing
Sustainable Green Energy



Participant Stories

"I would like to thank Job Training Albuquerque for the generous opportunity they provided by sponsoring my enrollment in the Women in Leadership class. The class I took has not only empowered me with valuable knowledge and skills but has also significantly impacted my personal and professional growth. The course included various aspects of women's leadership, equipping me with insights, strategies, and practical tools to navigate the challenges and opportunities that arise in leadership roles. The content was thought-provoking and has enhanced my understanding of the unique qualities and perspectives that women bring to leadership positions."

Thank you once again for the City's generosity. I am excited to apply the knowledge gained from the class to make meaningful contributions to my workplace and community."



Ashley Martinez
Major Gifts and Public Relations Director
Cuidando Los Ninos

"We have found Job Training Albuquerque to be a valuable resource to meet a variety of training needs. (JTA) staff have made it easy to navigate the process as a participating employer. We appreciate the stellar support we received and the opportunity to leverage the JTA program to help us advance the skills and capabilities of our technical professionals, through relevant quality training!"

Laura Suazo
Learning Coordinator
Bohannon Huston

"Working with Job Training Albuquerque allows our company to better support employees in their career growth and development, and is such a valuable resource. The flexible class schedules, online learning, and variety of courses available provides learning opportunities for so many diverse career choices and individuals. It has also been easy to work with the JTA team in getting class information and funding put in place without being buried in paperwork."

Maureen Drummond
HR Administrator
Positive Energy Solar

"Job Training Albuquerque's services allow Barrett Foundation to support staff in accessing supervision and leadership tools to not only support the organization, but also the employee's long range professional goals. As a result of the classes our staff have participated in, we have seen an increase in retention rates and better overall employee satisfaction."

Cory Lee
Executive Director
Barrett Foundation

Training Partners



CNM In^genuity, Inc.



Partnering for Success – Associated General Contractors of New Mexico

In the fall of 2022, Job Training Albuquerque (JTA) launched a partnership with the Associated General Contractors of New Mexico to connect local construction employers with the many industry trainings they offer.

“AGC New Mexico (AGC NM) has long been a cornerstone provider of professional education and credentials in the construction industry. With over 50 JTA participating companies and nearly 200 individuals trained, our partnerships through JTA have significantly bolstered workforce training and development in our industry, especially at a time when securing a skilled and available workforce is our foremost challenge,” stated Kelly Roepke-Orth, CEO of AGC NM.

“Employers have provided invaluable insights into the evolving market dynamics influencing workforce training. The JTA program has empowered us to adapt and enhance career advancement opportunities for individuals, thereby amplifying the performance of construction firms and the industry as a whole. We’re excited to uphold our commitment to the professional growth of construction workers and take pride in our role in nurturing small business expansion across the state,”



AGC
NEW MEXICO

THE CONSTRUCTION ASSOCIATION





NEWS



JTA In the News

This is what ABQ's Economic Development Dept. is Focused on in 2024
(Albuquerque Business First, Jan 2024)

Albuquerque's job training program tops 1,000 worker participation mark
(Albuquerque Business First, Oct 2023)

Job Training Albuquerque Reaches Milestone in Training more than 1,000 Workers
(Albuquerque Journal, Oct 2023)

Albuquerque's EDD Wins Six Awards from International Economic Development Council
(Albuquerque Business First, Sept 2023)

Job Training Albuquerque Receives Workforce Champion of the Year Award
(City of Albuquerque, Jan 2024)



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