

jta job training albuquerque

BUILDING ABQ'S WORKFORCE ONE WORKER AT A TIME



JTA Impact Report **2025**

jobtrainingabq.org

Why JTA?

- **Job Training Albuquerque (JTA)** is the City's premier workforce development program. JTA provides Albuquerque small businesses with an opportunity to skill up their employees by funding free trainings in high-demand skills.



- JTA is a partnership between the **City of Albuquerque** and **Central New Mexico Community College**. Program funding is provided by the City of Albuquerque **Economic Development Department** and the program is administered by **CNM Ingenuity**. Eligible trainings may be offered by any JTA Partner, such as CNMI, **UNM**, **NMCCEA**, **AGC-NM**, **ACNM**, **The Grant Plant**, and **NMRA**.

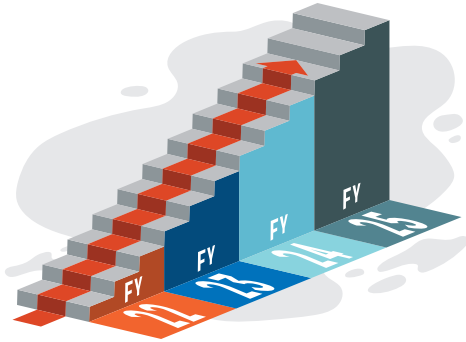


- **CABQ's Economic Development Department (EDD)** prioritizes workforce development as a strategy for economic growth. The EDD creates opportunities to skill up Albuquerque's workforce and to match local employer demand, advance workers' careers, and generate higher wages.



JTA Reach: January 2020 to March 2025

2,725+
Employees
Skilled-up



1,225+
Jobs
Created



320+
ABQ Small
Business &
Non-Profits
Engaged



\$58.7
Million
Annual Wage-
Earning Power
Added



\$3.612Million Invested
\$58.7Million Annual Wage-Earning Power Added
 Over a 16xReturn on Investment

JTA Continues to Expand its Reach

Beyond the numbers, our impact is transformative. Local employers benefit from increased capacity without straining their budgets, enabling them to reinvest in their teams. Meanwhile, employees gain valuable skills, build confidence, and grow across diverse industries, creating a ripple effect of opportunity and empowerment.

JTA continues to add jobs, build an educated workforce, and grow the Albuquerque Economy one job at a time!

Participating Industries:

Early Childcare
Construction
Hospitality
Nonprofits
Technology
...and more!



Key Industries for the Future:

Advanced Manufacturing
Film/Digital Media
Health Care
Hospitality
Construction
...and more!



Participant Stories (pp. 5 & 7)

Ken Carson
Owner
Nexus Brewery



"We were introduced to JTA by the NM Restaurant Association. First through a zoom meeting. And later I followed up and called Allison the Sr Program manager for the program. All I can say is this process was very efficient and timely. Allison was very helpful and the approval process was absolutely painless. We have trained about 6 of our team members and plan to continue and train the remaining team of 50. All costs covered by the program. I highly recommend this program to any Albuquerque small business that needs training for their team!"



Cayden Cohen
HR Specialist
Pajarito Powder

"I had the opportunity to take the grants class facilitated by JTA. As I was entering the grants field in my professional career, I felt quite apprehensive about engaging with grants, as they were not within my area of expertise. However, I learned of a grants training available through JTA, which proved to be invaluable. This training provided extensive insights on how to effectively manage federal grants and offered detailed information on the nuances involved in meeting grant milestones. I am grateful to have been a part of the training and for the experience it provided to me."

Rachael Garcia
SVP, Marketing
Sandia Area Credit Union

"Knowledge and training are essential for career advancement and company growth. Job Training Albuquerque is providing access to both, and we're seeing the fantastic results throughout our organization. From project management to accounting certifications, the classes our employees take are adding value and helping them reach the next level in their careers, and our organization is even stronger for it. The classes are varied, taught by professionals who are willing to help students reach their potential. It's an amazing value, and an invaluable resource."



Jade Gabaldon
Marketing Operations Officer
Sandia Area Credit Union

"As a Marketing Specialist eager to grow in my career, I took a Practical Project Management course to build on my skills and broaden my expertise. This experience was incredibly rewarding, equipping me with the tools and confidence to more effectively collaborate with team members throughout the organization and successfully manage large-scale marketing initiatives—from branch remodels to new product rollouts. JTA has been a pivotal stepping stone in my professional journey, enabling me to take significant strides in my career and helping me secure the role of Marketing Operations Officer."

Training Partners



THE GRANT PLANT INC.
TO PLANT TODAY IS TO BELIEVE IN TOMORROW

CNM In?enuity, Inc.



New Mexico
Restaurant
Association



NMCCEA
NEW MEXICO CHILD CARE AND EDUCATION ASSOCIATION



**CONTINUING
EDUCATION**



**ANDERSON SCHOOL
OF MANAGEMENT**

The Grant Plant - Newest Training Provider!



"Since partnering with Job Training Albuquerque in 2024, The Grant Plant has welcomed several JTA participants into our training programs—saving their organizations more than \$35,000 in professional development costs. This has been especially impactful for nonprofits, schools, and public sector professionals who may not otherwise have access to high-quality grant training.

The Grant Plant has long been committed to education through community partnerships, and our collaboration with JTA extends that reach beyond the traditional business sector. These trainings are equipping mission-driven organizations with the skills to secure critical funding, strengthening the fabric of our social, economic, health, and education systems. By investing in their success, we are helping them sustain and expand the vital services that uplift all of Albuquerque."

- Tara Gohr, President/CEO of The Grant Plant

Partnering for Success - Associated General Contractors of New Mexico

In the fall of 2022, Job Training Albuquerque (JTA) launched a partnership with the Associated General Contractors of New Mexico to connect local construction employers with the many industry trainings they offer.

"AGC New Mexico has long been a pillar of professional education and credentialing in the construction industry. Through JTA, we've seen over 50 participating companies and nearly 400 individuals trained—a remarkable boost to workforce development during a time when securing skilled workers remains one of our greatest challenges," stated Kelly Roepke-Orth, CEO of AGC NM.

"Employers have shared invaluable insights into the changing dynamics of workforce training, enabling us to refine and enhance career advancement opportunities. The JTA program has empowered individuals to upskill and advance professionally, strengthening the performance of construction firms and contributing to the growth of our industry. We remain committed to supporting the professional development of construction workers while fostering the success and expansion of small businesses across New Mexico."



AGC
NEW MEXICO

THE CONSTRUCTION ASSOCIATION

Participant Stories (continued)



Megan Ellett
Marketing & Communications
Manager

"I wouldn't have been able to access continued education without JTA! My class provided networking opportunities and strengthened my job skills."

Robin Morrison
Annual Fund Manager

"JTA made it possible for me to receive my Professional Fundraising Certification. What a great experience and opportunity JTA provides! Thank you!"

William Townley
Institutional Giving Manager

"Thanks to JTA I was able to learn more about grant management best practices and procedures that will continue to benefit my work here and in the future."

Renee Ruybal
Chief Advancement Officer

"Our Advancement Team benefited greatly from Job Training Albuquerque's professional development opportunities. JTA makes it easy for organizations to provide staff with the training they need to enhance their skills and careers. We highly recommend this invaluable resource to both businesses and nonprofits."



NEWS



JTA In the News

'Job Training Albuquerque' has helped train 2,000 small business employees since 2020
(KRQE News, Oct 2024)

City of Albuquerque expands free job training program
(KOB 4, Aug 2024)

Job Training Albuquerque to include hospitality industry
(Albuquerque Journal, Jun 2024)

'Job Training Albuquerque' offering hospitality courses
(Yahoo News, Jun 2024)



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